

Success is selling merchants what they wantat a price they love!

There is an old axiom which states the easiest item to sell is the one the customers are demanding. Some sales agents claim that selling a “hot” item is not selling; it’s “taking orders.” Taking orders makes sales commissions and residual income easy to collect.

Eliminate the Merchant’s Fraud Risk

Research and surveys have found that thousands and thousands of merchant are demanding an online payment service that eliminates charge backs and significantly reduces payment risks to the merchant.....PinPay is that payment service!

Whether one is a storefront, mobile or an online store merchant, the merchant is liable for the losses which occur from both conventional fraud and “friendly fraud.” Friendly fraud is defined as customer repudiated transactions.

With the current payment services, both of these types of fraud are very difficult and costly to control. Fraud costs can account for up to 4% of gross sales for large merchants with sophisticated risk control procedures and staffing, and up to 25% of gross sales for the mid-size and small merchant who cannot afford these costly risk controls.

PinPay eliminates the fraud risk for all PinPay merchants because there are no charge backs to the merchant, no payment reversals, and immediate good funds. As an agent for PinPay you can offer every merchant the potential for increased profits from the elimination of fraud and the costs related to preventing fraud. Do you know a merchant that would like to receive a 4% to 25% increase in profits?

Deliver to the Merchant up to 1.7 New Customers

Currently online store merchants are afraid to sell products to customers located in foreign countries and to distribute their products and services into the international markets. This fear is based upon the real risks of repeated friendly fraud, where the merchant loses the cost of the product, the shipping costs, and also is liable for charge back fees and costs.

If the merchant could find a payment service that eliminated the fraud risks, the merchant could open sales to customers in foreign countries and open its sales distribution channel into the international market.

Opening a merchant to foreign markets brings the merchant immediate potential access to over 1.7 billion new potential customers. Do you know a merchant that would like to reach 1.7 billion customers?

To join PinPay as an agent contact an existing PinPay marketing representative or email salesteam@pinpay.net.

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